



The MSCI Florida Chapter invites you to our  
**2024 Florida Chapter Annual Meeting**

with guest speakers

Dr. Danine Fruge, Medical Director at Reunion Health, Jupiter Florida  
 and

Fernao A. O. Cesar, Director of Marketing at Gerdau North America

**June 24-26, 2024**

**WHERE:** The Resort at Longboat Key Club  
 220 Sands Point Road  
 Longboat Key, FL 34228  
 941.383.8821

**SCHEDULE:**

Monday, June 24, 2024

6:00 pm – 7:00 pm Registration & Reception-John Ringling Room  
 7:00 pm – 10:00 pm Gulf Coast BBQ Dinner-John Ringling Room

**COST:** \$850 pp - Delegate/Members  
 \$200 pp - Spouse/Non-member Guests  
 (14 years & older)

Tuesday, June 25, 2024

7:30 am – 8:30 am Breakfast Buffet-John Ringling Room  
 8:30 am – 12:00 pm Business Session & Speakers-Island House & Gillespie (Bio's on Pg. 2)  
 6:30 pm – 7:00 pm Reception – Spike 'n Tees/Island House  
 7:00 pm – 10:00 pm By Land & Sea Dinner-Island House Dining Rm.

**ROOM RESERVATIONS:** The Resort at Longboat Key, 220 Sands Point Rd., Longboard Key, FL 34228  
 Call 855.314.2619 and refer to Group Name "MSCI Florida Chapter Annual Meeting June 2024"  
 to receive contracted rates or click on this link to reserve online **RESERVE ROOM**  
 (Additional Lodging information on Pg. 2)

**Attendees:**

Member Company:..... \_\_\_\_\_  
 Address:..... \_\_\_\_\_  
 City, State, Zip:..... \_\_\_\_\_  
 Phone:..... \_\_\_\_\_  
 Delegate/Member Name (\$850): .... \_\_\_\_\_  
 Spouse/Non-member Guest (\$200). \_\_\_\_\_  
 (14 years & older)

FORM MAY BE COPIED FOR ADDITIONAL ATTENDEES

**Attendance:**

DELEGATE/MEMBER COST: \$850.00 = \$ \_\_\_\_\_  
 SPOUSE/NON-MEMBER COST: \$200.00 = \$ \_\_\_\_\_  
**TOTAL DUE: \$** \_\_\_\_\_

Please indicate total attending each event:

Monday evening: \_\_\_\_\_  
 Tuesday breakfast: \_\_\_\_\_  
 Tuesday evening: \_\_\_\_\_

**Payment Options:**

**Check Enclosed** (payable to MSCI Florida Chapter)  
 Return Form & Payment to:  
 MSCI Florida Chapter, 18445 Fox Road, Hiram, Ohio 44234  
 Phone: 216.392.1212 Fax: 330.908.1587 Email: [teresa@247officeexpress.com](mailto:teresa@247officeexpress.com)

**Credit Card – PAY HERE BY CC.** If paying by cc, please still forward your registration form to Teresa via email.

**MSCI has negotiated the following:**

**10% discount on all on-site golf tee times (excluding retail, rentals & lessons) &  
 10% discount on all on-site spa services (excluding retail)**

**HOTEL & MEETING REGISTRATION DEADLINE IS FRIDAY, MAY 17, 2024**

## Dr. Danine Fruge

Medical Director, Reunion Health, Jupiter, FL

Former Medical Director at the world renowned Pritikin Longevity Center in Miami, Florida; Medical lecturer for Devonshire at PGA National; Concierge Medicine Today National Forum and Palm Beach Yacht Club. Lifestyle Medicine expert featured in Forbes, Newsweek, Time, Healthline, Prevention, Medical News Today, Good Housekeeping, Livestrong, First for Women, iheart, YouTube, Facebook Live, Dr. Talks podcast, local and national news, ESPN SportsCenter, O'Reilly Factor; Intensive Cardiac Rehabilitation patient education videos playing in over 100 U.S. hospitals.

## Fernao A. O. Cesar

Director of Marketing, Gerdau North America

Oversees a team responsible for pricing, product line management, market intelligence and forecasting; Board of Director for The American Institute of Steel Construction (AISC) since December 2022; More than 17 years of experience in steel industry in both Brazil and United States; Master's Degree in Business Economics from Fundação Getulio Vargas, Brazil, and an MBA from Michigan State University.

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**Additional Lodging Registration Information:** Registrations must be made no later than May 17th.

- Special Rates (please add reduced daily resort fee of \$20 and applicable local and state tax approx. 13%)
- Group rates will be honored three days pre & post conference nights for anyone wishing to extend their stay, based on availability.
- Studio King Suite Lagoon View or Golf Course View: \$339 per night
- Standard Beach View One Bedroom: \$389 per night
- Studio King Suite Beach View: \$439 per night
- Check-in time is 4PM, Check-out time is 11AM
- Please note that the Hotel is 100% non-smoking.

All reservations must be guaranteed by a major credit card. Fourteen days prior to arrival, the Hotel will charge the individual reservation an advance deposit equal to the room and tax for the entire length of stay. All Individual advance deposits are non-refundable within fourteen days of arrival.

Rates are subject to a \$20 taxable Resort fee per room, per night. The Resort fee includes access to Daily supply of in-room ground coffee, Internet access, self-parking use of tennis courts, local and toll-free phone calls, on property transportation, use of two loungers per room or four chair loungers per two-bedroom suite, towels and chair covers, notary services and daily newspaper.